

**INSTITUTIONAL, TECHNICAL AND ENTERPRENEURIAL MISSION TO CHILE
15-19 November 2015**

DRAFT PROGRAMME FOR THE TECHNICAL AND ENTERPRENEURIAL DELEGATION

Note: Times of the events are to be confirmed.

Sunday, November 15th

Morning	Arrival of delegations
Morning	Cultural visit in Santiago de Chile Participants: political, technician and entrepreneurial delegations
19:30h	Welcome cocktail-dinner Participants: political, technician and entrepreneurial delegations

Monday, November 16th

9 – 10:30h	Working breakfast at the hotel with the representatives of the Catalan Office of Trade and Investment in Chile to explain the agendas of the week. Participants: entrepreneurial delegation
11:30h – 13h	Networking B2Bs Participants: entrepreneurial delegation with Chilean companies and organizations
13h – 15h	Welcome Institutional Event and lunch
15:30h – 17h	<u>Simultaneous technical seminars and workshops:</u>

Note: the final number and configuration of workshops and visits will depend on the number of participating companies and their profiles.

Option 1: Technical Workshop: “Smart Cities – Smart Living”

Objective: Experiences and Best practices, future trends and opportunities based on current problems to be solved.

Challenges: Energy Efficiency, Sustainable business models, Internet of Things

and Big data.

Participant's profile: institutional and entrepreneurial

Duration: 70 min

– Introduction (10 min)

- Alejandra Labarca, Fraunhofer institute

– Experts Lectures (20 min each)

- **Metropolitan Region Smart City Agenda**

Enzo Abbagliati, Smart City project Coordinator

- **The Energy Efficiency Challenge**

Diego Lizana Rojas, Executive Director, Agency for the Energy Efficiency

- **IoT in Chile**

Boris Martínez Chandía, Innovation Ecosystem Development Manager, Telefónica I+D Chile

- **Smart City Projects supported by BID**

BID specialist (tbd)

- **Experience and best practice (tbd)**

4 Motors (tbd)

Option 2: Technical Workshop: "Water & Waste Management" tbd, depending on the clusters and companies profile participation

Objective: Best practices, future trends and opportunities based on current problems to be solved.

Challenges: Water management and Sanitation system, waste management and environmental pollution.

Participant's profile: institutional and entrepreneurial

Duration: 70 min

– Introduction (10 min)

- Christian Franz Thoroud, Superintendent for the Environment Ministry

– Experts Lectures (20 min each)

- **Waste and Extended Producer Responsibility Policy**

Ricardo Irrarázabal, Lawyer, Ex Vice-Minister (Environment Ministry)

- **Plasma Water Sanitation System (PWSS)**

Alfredo Zolezzi, Chief Innovation Officer (CIO), Chilean Advanced Innovation Center

- **Water Technology Projects**

Ulrike Broschek, Water & Industry Director, Fundación Chile

- **Sustainability Management**

SEC MediAmbient Catalonia Ministry...

- **Experience and best practice (tbd)**

4 Motors, clusters, experts.. (tbd)

17h

Return to the hotel

Tuesday, November 17th

All day

Seminar: “Business and Innovation Opportunities EU–Chile”

Participants profile: institutional and entrepreneurial

– Introduction (10 min)

T.B.D

– Experts Lectures (20 min each)

- Rafael Dochao Moreno, Ambassador of the EU in Chile
- Representative from CDTI, Centre for the Development of Industrial Technology (Spain)
- Representative from CORFO, Chilean Economic Development Agency
- Representative from IDB, Inter–American Development Bank
- Representative from ACCIÓ, Agency for Business Competitiveness in Catalonia.

Round Table: “Technology in Education”

Objective: Main educational challenges, best practices exchange, discussion of possible solutions and collaborations.

Challenges: Policies, accessibility, Internet, Current Legislation, new technologies.

Structure: selected participants, from Chilean and European institutions and few entrepreneurial representatives.

Duration: 60 min

Participants:

- Ana María Raad, Director of the Innovation in Education Center, Fundación Chile
- Pedro Astorga, Executive Director of ENLACES Program, Education Ministry
- Jonny Heiss, IT National Coordinator, Education Ministry
- Paulina Araneda Díaz, Managing Partner, Grupo Educativo
- (tbd), BID expert
- 4 Motors representatives (…)

13:30h Working lunch offered by CaixaBank to the participant companies

All day **Sector visits Proposals**

Clean Energy

- Meeting with Technical Manager, National Center for NCRE Promotion & Innovation
- Visit to Guayacan Energy Generation Plant (Hydro – NCRE)

Waste Management

- Waste management & Biomass Plant in Loma Los Colorados (KDM – Chile)
- Meeting with Strategic Environmental Evaluation Division Manager – Environmental ministry

Energy Efficiency & Smart City

- Meeting with State Modernization Unit Executive Coordinator
- Meeting with the Energy Efficiency Division Manager – Energy Ministry

Wednesday, November 18th

All day Individual B2Bs

Thursday, November 19th

Morning Individual B2Bs

Afternoon Departure of entrepreneurial delegation.